

Shops of Emmaus



MISSION STATEMENT:

The primary goal of the Shops of Emmaus is to create a strong, vibrant shopping and business environment for those located in Emmaus. The Shops of Emmaus support businesses through cooperative advertising and community events. Our goal is to promote the success of all retail and service business members.

Visit our new web-site on August 1, 2008

WWW.SHOPSOFEMMAUS.COM



FUTURE PLANS:

A web-site advertising participating
merchants will be available on
August 1, 2008
FREE TO PARTICIPANTS!

Progressive Wine and Cheese, Friday, December 5th

Partnership with the West End Businesses

Three - Four events will be planned for 2009 ~
Scarecrow (Fall Fling)
Progressive Wine and Cheese (Holiday)
Two others - to be determined

Budget Meeting:
Planned for October 2008



A great place to shop, dine, live, explore. Be a part of the experience!

WHO ARE WE?

**We are a group of business owners ~
retail and service.**

**We are committed to the business
success of Emmaus.**

We are not affiliated with any other organization.

**We meet 2 times per month to brainstorm
ideas for advertising and promotional events,
prepare a monetary plan for the
promotions, discuss and distribute
material to interested merchants and
IMPLEMENT our plans!**

**If you have great ideas (or any ideas) about
enhancing the business community
for INCREASED REVENUE FOR ALL,
this is the place to be!
We need to work with you too!**

**We are planning a Fall Fling for Sept. 21st.
This will end on October 12th, with a finale
at the Infamous Halloween Parade on
October 18th.**

**We are planning a Scarecrow contest, face
painting, pumpkin painting and prizes.**

**WE LOOK FORWARD TO YOUR IDEAS
AND PARTICIPATION!**



Visit our web-site for:

A Walking Map of participating businesses

A Detailed List of Participating Merchants and Service Businesses

FALL FLING & SAY "YES" TO SCARECROWS Information

Upcoming Community and Merchant Events

Application and information for Cooperative Advertising

Link to listen to the prior radio promotions

Advertising Costs

Specials, promos and coupons from fellow members

Opportunities to increase your profits!

www.ShopsOfEmmaus.com



Contact us:
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or call Bill: 610-966-0450
or Kathy: 610-965-0425